



PRIX INTÉRIEURS FERDIE / 2009

BECOME PARTNERS OF THE 3TH ANNUAL EDITION
OF THE PRIX INTÉRIEURS | FERDIE CONTEST.



INTÉRIEURS MAGAZINE and The **FERDIE** Foundation are proud to present the third annual edition of the **PRIX INTÉRIEURS | FERDIE** contest. Interior designers, architects, graphic and industrial designers throughout Quebec are eligible to submit their interior design projects realized here or anywhere in the world for consideration. A showcase for the best in residential, commercial, office, hospitality, and institutional projects – the **PRIX INTERIEURS | FERDIE** has succeeded in placing the talent of the entire Quebec design community in the spotlight, fulfilling the primary mission of both **INTÉRIEURS** and **FERDIE** - to promote excellence in interior design!

The 2008 edition of the contest was a huge success

- + **157 projects submitted** for consideration;
- + **Over 64 companies** sponsored the contest;
- + **Over 40 designers and architects** were awarded trophies;
- + **Some 45 projects were awarded** in various categories of interior design;
- + **600 design industry professionals** were present for awards presentation last December



Don't Miss Your Opportunity to Sponsor this Year's Contest.

The winning projects will be published in the December 2009 issue of **INTÉRIEURS** magazine, which will be unveiled at an awards presentation and networking event with the entire design community present in December.

To become a sponsor, simply:

- + Reserve an ad in the December 2009 issue of **INTÉRIEURS**.
- + Add the additional obligatory \$1,000 sponsorship amount.

Sponsorship cost:

GOLD 1 page (4 color)
4 000 + 1 000 = **\$5 000**

SILVER ½ page (4 color)
3 000 + 1 000 = **\$4 000**

BRONZE ¼ page (4 color)
2 000 + 1 000 = **\$3 000**

Note:

\$1,000 of this amount will go to the **PRIX INTÉRIEURS | FERDIE**, and proceeds will help **FERDIE** finance their efforts to promote interior design excellence.

And Benefit from the Following Visibility Package:

- | | |
|--|-----------------------|
| + Company name on the web site for the PRIX INTÉRIEURS FERDIE until January 2010 with a hyperlink to your corporate web site (1 week after reception of your payment) | VALEUR: \$1000 |
| <hr/> | |
| + Logo on the emails inviting all designers and architects to submit their projects for candidature (5 emails sent between April & September). | VALEUR: \$2000 |
| <hr/> | |
| + Logo on the page promoting the contest in the October 2009 issue of INTÉRIEURS magazine. (Deadline: September 21 st) | VALEUR: \$1000 |
| <hr/> | |
| + Logo on the email invitations sent out to all designers and architects for the PRIX INTÉRIEURS FERDIE contest awards presentation evening in December 2009. (Deadline: October 30 th and November 10 th 2009) | VALEUR: \$1000 |
| <hr/> | |
| + Logo, product image and web address projected on giant screens at the contest awards Presentation & networking event in December 2009. (Deadline: November 10 th) | VALEUR: \$3000 |
| <hr/> | |
| + Name in the December 2009 issue of INTÉRIEURS magazine, with a thank you for your support to the FERDIE Foundation. (Deadline: November 5 th) | VALEUR: \$1000 |
| <hr/> | |
| + Logo on the PRIX INTÉRIEURS FERDIE contest stand at SIDIM 2010 presenting the winning projects from 2009. | VALEUR: \$2000 |

TOTAL VALUE OF VISIBILITY PACKAGE:

\$11 000

* All logos are black & white.

There is also an opportunity to become a Platinum partner of the **PRIX INTÉRIEURS | FERDIE** providing you with a visibility plan worth three times your contribution to the Foundation. Your visibility includes:

- + 1 full-page ad in the December 2009 issue of INTERIEURS magazine.
- + Platinum sponsorship exclusivity within your sector of activity.
- + Your corporate name attributed to a special award of your choice

Visibility Plan Offered to a **PLATINUM** Partner



PLATINUM Partner
\$15,000 contribution

- + Partners name attributed to one of the special awards. **VALUE: \$10 000**

- + Mention of partnership in all media relations & press releases. **VALUE: \$1000**

- + Company name on the web site for the **PRIX INTÉRIEURS | FERDIE** until January 2010 with a hyperlink to your corporate web site (one week after reception of your payment) **VALUE: \$1000**

- + A banner ad on rotation with other platinum partners (one week after signing contract) **VALUE: \$5000**

- + Logo on the page promoting the contest in the October 2009 issue of **INTÉRIEURS** magazine. (Deadline: September 21st 2009) **VALUE: \$2000**

- + Logo on the emails inviting all designers and architects to submit their projects for candidature (sent between April & September). **VALUE: \$4000**

- + Logo on the email invitations sent out to all designers and architects for the **PRIX INTÉRIEURS | FERDIE** contest awards presentation evening in December 2009. (Deadline: November 5th) **VALUE: \$2000**

- + Pre recorded in-studio voice-over of company representative presenting their Special Award (Deadline: November 5th) **VALUE: \$3000**

- + Opportunity for a company representative to present their Special Award attributed to and named after the partner company. **VALUE: \$2000**

- + Mention of your partnership in an editorial in the December 2009 issue of **INTÉRIEURS**. (Deadline: November 5th) **VALUE: \$2000**

- + Logo on the **PRIX INTÉRIEURS | FERDIE** contest stand at **SIDIM 2010** presenting the winning projects from 2009. **VALUE: \$4000**

- + 1 page 4 color in December 2009 issue of **INTÉRIEURS** magazine. **VALUE: \$4400**

Note:

\$11,000 of this amount will go to the **PRIX INTÉRIEURS | FERDIE**, and proceeds will help **FERDIE** finance their efforts to promote interior design excellence.

TOTAL VALUE OF VISIBILITY PACKAGE: \$40 400

* All Logos are in color.

INTÉRIEURS magazine, the Quebec interior design and architectural community's magazine for over 13 years, is the only print vehicle that reaches all active interior designers and architects in Quebec. The entire industry is waiting to see the winning projects from the **PRIX INTÉRIEURS | FERDIE** 2009 CONTEST in this collector's edition of the magazine.

The **FERDIE** Foundation, for over 22 years, has been fundraising for and within the Quebec interior design community with a mission to promote excellence in interior design. The acting President and V.P. are Alain Moureaux and Richard Noel respectively, together with a board formed by other designers, have volunteered their time to finding creative ways to support and strengthen our design community.

SUPPORT OUR DESIGN COMMUNITY. RESERVE YOUR AD NOW. THE SOONER YOU RESERVE, THE MORE VISIBILITY YOU RECEIVE.

SIDIM, INTÉRIEURS, INTÉRIEURS EN VILLE, THE SIDIM OFFICIALSHOW GUIDE AND LES PRIX INTERIEURS| FERDIE ARE PRODUCED BY:

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F E R D I E

