

Mission



The Fonds d'Études et de Recherches en Design Intérieur de l'Est (FERDIE) and the INTÉRIEURS magazine, are joining to create an annual interior-design competition, the **PRIX INTÉRIEURS | FERDIE**. This important Québec-wide interior design competition will promote the achievements of the Québec design community, raising their profile among their peers, potential clients and the general public in Québec and beyond.

The PRIX INTÉRIEURS | FERDIE is open to designers in all disciplines and architects throughout Québec practicing in all fields of interior design, for projects executed here or abroad.

- + With nearly 40 categories and sub-categories, the **PRIX INTÉRIEURS | FERDIE** spotlights the high quality of projects and presents designers from all sectors of interior design in Québec.
- + Awards will be given to the clients and designers of distinguished projects in residential, business, office, health-facility, hospitality, recreational, restaurant, bar, public- and institutional-setting design.
- + Special awards will also be given for sustainable development, universal access and interior-product design.
- + The **PRIX INTÉRIEURS | FERDIE** will also have three student awards and an emerging-designer award, and they will choose a Designer of the Year from among its participants.
- + The deadline for applications is September 30, 2009.

Winning through Participation!

Win an award in one of the forty award categories and enjoy even greater advantages of the SIDIM spotlights!

- + In December, 2009, award-winners will be announced at a **PRIX INTÉRIEURS | FERDIE** award night.
- + The December, 2009, issue of *INTÉRIEURS* magazine will be entirely dedicated to the competition winners.
- + Starting December, 2009, the winners will be promoted through a **PRIX INTÉRIEURS | FERDIE** media relations campaign.
- + Major coverage of the winners will be published on the **PRIX INTÉRIEURS | FERDIE** website. www.prixif.com

The success of this new adventure rests with the designers and architects who participate in our competition! Sponsors always help to promote Québec, veritable hotbed of design.